

The medium of radio is technologically ancient and XM Radio is simply new technology for radio just as digital music is new to the recording industry. There is no reason why XM shouldn't be able to provide whatever services it's customers are willing to pay for.

Personally, I subscribed to XM because I was tired of the inane disc jockeys and commercials on regular FM radio. XM's disc jockey's are upbeat and fun. This is what NAB needs to realize and emulate if they want to compete with XM.

If NAB sees XM as a threat then maybe they need to stop trying to turn back the clock to 1930 and come into the 21st century. People will not be willing to go back. If people can't get local weather and traffic and such from XM then they'll find another source that is not from NAB. It might be through a GPS or a cell phone or something. XM isn't the only threat to the land based radio station. I don't think I would listen to one now even if XM went out of business. I would hook up my iPod and listen to that and subscribe to weather alerts on my cell phone through Verizon.

Alisia